

network

ALGIM newsletter february 2011

creating opportunities for networking, learning and sharing ideas



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From The President



Welcome to ALGIM's first issue of Network for 2011. I am very proud of the achievements of ALGIM during the 2010 business year. In this newsletter we have provided a list of our major achievements over

the past 12 months, showing how we have grown as an organisation and improved our wide range of products, services and events for our members.

I am now looking forward to working with the ALGIM Executive and staff on our exciting plans for 2011, many of which were formulated at our extensive two day planning meeting held at the end of last year. At the meeting I was elected President for my fourth year and am thrilled to receive the continued support of the Executive.

It is a privilege to be involved with ALGIM and lead the organisation into an ever-evolving future. As local government ICT continues to challenge all of us at our respective councils, ALGIM's focus for our members is to make those challenges easier to meet.

I would like to take this opportunity to welcome Mike Foley, Head of Information Services at Auckland Council, to the ALGIM Executive. Mike was awarded 2010 Computerworld CIO of the Year and has an outstanding background in IT / IM. His previous roles include CIO of Watercare, Business Solutions Manager at Sky City and Senior Manager at Deloitte Consulting.

The talented team at ALGIM look forward to working with him.

There are a number of initiatives that we will undertake in 2011 – shared services and citizen engagement are two key areas of focus for us this year. The inaugural GIS Symposium will be held on March 21 – 22. I believe this will fill a much needed void in the local government GIS space and will be well-supported by our members.

In addition three modules of the IM Toolkit will be updated and the thesaurus module, Terms for Councils, will be developed. The ALGIM Customer Service Toolkit will also be developed in 2011.

In an endeavour to create more professional development opportunities for our members through collaboration with our international sister organisations, ALGIM also intends to introduce more study awards to our existing awards programmes.

Finally, I would like to thank you, our members, for your continued support. We will be maintaining contact with you throughout the year, seeking your valuable feedback on what you would like to see us do or do better. We look forward to seeing you all in the year ahead at our upcoming events – whether it's our GIS, Web, Records Management or Customer Service Symposium, or our 31st Annual Conference.

Mike Wanden, President, ALGIM

INAUGURAL 2011 ALGIM GIS SYMPOSIUM



A draft programme is available online at www.algim.org.nz

FOR REGISTRATION enquiries please call Rebecca Swanson (ALGIM's Conference and Events Coordinator) on (06) 351 6336 or email events@algim.org.nz

ALGIM TO HOST NZ'S FIRST LOCAL GOVERNMENT GIS SYMPOSIUM

INAUGURAL 2011 ALGIM GIS SYMPOSIUM

21 - 22 March, James Cook Hotel, Wellington

The Association of Local Government Information Management (ALGIM) is running the first GIS Symposium for local government.

The vendor-neutral event is cost-effective for attendees and will feature a range of topics relevant to local government GIS specialists, primarily employees of local authorities.

ALGIM's President, Mike Wanden, says ALGIM saw the need for the Symposium following research and discussion with local government GIS specialists.

"It became apparent that there was no platform for them to come together and share experiences, network with their peers and learn about what others are doing spatially, especially success stories," he says.

ALGIM's Conference and Events Coordinator, Rebecca Swansson, encourages GIS employees to come and learn from the high calibre of speakers included in the Symposium programme.

"The event will enable GIS specialists to gain knowledge and skills from top international and national presenters in a focused environment," she says.

In addition there will be a range of exhibitors including Aerial Surveys Ltd, Critchlow Ltd, Digital Mapping Solutions, Eagle Technology Group Ltd, Explorer Graphics Ltd, Intergraph Corporation NZ, NZ Aerial Mapping Ltd, Splice Group Ltd and Terralink.

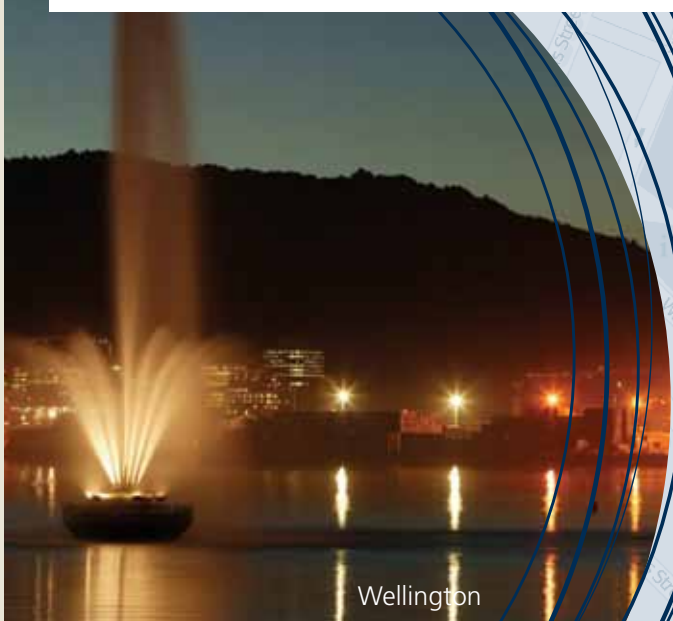
ALGIM will also introduce a GIS awards programme for a GIS Professional Development Award and GIS Project of the Year. Three finalists for GIS Project of the Year will present their case studies as part of the Symposium programme.



PROGRAMME HIGHLIGHTS

DAY ONE - MONDAY MARCH 21

- **HON MAURICE WILLIAMSON, MINISTER OF LAND INFORMATION** - Maurice will be opening the Symposium and presenting his views on GIS
- **LEVERAGING LOCAL GOVERNMENT GEOSPATIAL INFORMATION FOR THE BENEFIT OF NEW ZEALAND** - Kevin Sweeney, Geospatial Custodian, NEW ZEALAND GEOSPATIAL OFFICE
- **THE USE OF GEOSPATIAL TOOLS FOR HAZARD MODELLING AND MANAGEMENT IN GNS SCIENCE** - Dave Heron, GIS Specialist, GNS SCIENCE
- **ENGAGING THE EYES AND FREEDOM OF THE MIND - ADELAIDE CITY 3D MODEL** - Nicolas Carr, Team Leader Policy & Promotion, ADELAIDE CITY COUNCIL & Stuart Bowd, Visualisation Services Manager, NOLAN & PARTNERS SURVEYORS PTY LTD
- **NZ LOCAL GOVERNMENT CASE STUDIES**
- **AN AWARDS PROGRAMME FOR:**
 - ALGIM GIS Project of the Year
 - ALGIM GIS Professional Development Award
- **ONE SOURCE OF DATA FOR EMERGENCY SERVICES** - Jill Barclay, Technology Manager - GIS, NEW ZEALAND POLICE INTERNATIONAL LTD & Mike Donald, Managing Director, TERRALINK
- **3D MODELLING** - Andrew Shakes, GIS Operations Coordinator, WELLINGTON CITY COUNCIL
- **WEB MAPPING** - Simon Nitz, Senior Technical Consultant, DIGITAL MAPPING SOLUTIONS
- **IMAGERY AND GIS - DRAMATIC CHANGES COMING** - David Swann, Chief Executive Officer, EXPLORER GRAPHICS LTD
- **OPEN SOURCE GIS** - Barry Boyd, Senior GIS Consultant, GREENCARE MANAGEMENT
- **RELEASING DATA TO THE PUBLIC** - Marie Slako, Geospatial Coordinator, NORTHLAND REGIONAL COUNCIL
- **FORMAL SYMPOSIUM AWARDS DINNER** - includes live entertainment from popular singer / songwriter and pianist Shaun Preston!



Wellington



2011 ANNUAL ALGIM WEB SYMPOSIUM

2 – 3 May 2011, James Cook Hotel, Wellington

The 2011 Annual ALGIM Web Symposium is now into its sixth successful year, attracting a variety of speakers and case studies from across the public and private sector.

The annual ALGIM Web Symposium is the premier event for website, online services and communication teams in the public sector (local and central government).

Some of the proposed topics from the draft programme include:

- Open data government for policy development
- Overview of data.govt.nz and how to supply open data
- Mobility – access and apps on mobile devices
- Web metrics / Google Analytics workshop
- Web standards workshops covering use of video and audio; colour contrast and how to get it right; the ins and outs of non-HTML documents; and creating accessible documents
- Developing a web strategy
- Terms for Council
- International speakers from NSW local government
- Social media – case studies, policy development, Facebook apps, social media content scheduling, social media relations, archiving comments / posts
- Website redevelopment project planning
- Metadata tagging / geo tagging
- Intranet showcases / lightening presentations
- 2011 ALGIM Web Awards & finalist case studies

ALGIM WEB AWARDS

Based on the results of the Web Survey, find out who has the best council website in New Zealand. Category awards up for grabs include:

- Best Redevelopment: Website & Intranet
- Best New Feature: Website & Intranet
- Best Usability: Website

WHAT PREVIOUS ATTENDEES HAVE SAID...

- "Great to meet people in similar roles and share experiences"
- "Excellent range of speakers and ideas"
- "Best web conference I have been to yet"
- "Great to have split sessions which gave us plenty of choice"

For more information about the 2011 Annual ALGIM Web Symposium please call Rebecca Swansson (ALGIM's Conference and Events Coordinator) on (06) 351 6336 or email events@algim.org.nz

DAY TWO – TUESDAY MARCH 22

- **CASE STUDY: CANTERBURY EARTHQUAKE** - three 15 minute presentations each followed by a five minute Q&A session, followed by a 15 minute panel discussion with:
 - Iain Campion, Team Leader Information Systems ENVIRONMENT CANTERBURY
 - Jithen Singh, GIS Consultant EAGLE TECHNOLOGY
 - Kyle Dow, Senior Data Analyst, Corporate Data Team & Llja Van Nieuwpoort, Senior Data Analyst, Corporate Data Team CHRISTCHURCH CITY COUNCIL
- **EXTENDING GIS ACROSS THE ENTERPRISE** - Scott Campbell, Head of GIS Technology, EAGLE TECHNOLOGY GROUP LTD
- **OPEN DATA & CROWD SOURCING** - Leigh Hunt, Director, SPLICE GROUP LTD
- **OPEN DATA** - Ian Tidy, GIS Developer – Analyst, NAPIER CITY COUNCIL
- **FIGHTING GRAFFITI WITH GIS** - David Knight, Sales Manager – Government Sector, CRITCHLOW LTD
- **OBSERVATION OF THE PROCESS OF MERGING GIS DATA FOR AUCKLAND COUNCIL SUPER CITY** - Ian Smith, Geospatial Manager, Geospatial Team, Enterprise Applications, Information Services, AUCKLAND COUNCIL

A programme is available online at www.algim.org.nz

FOR REGISTRATION enquiries please call Rebecca Swansson (ALGIM's Conference and Events Coordinator) on (06) 351 6336 or email events@algim.org.nz

ALGIM 2010 ACHIEVEMENTS

Our Scorecard

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Over the past twelve months ALGIM has worked hard to improve its products, services and events, whilst at the same time embarked on other new initiatives. Please find below an outline of ALGIM's main achievements for 2010 which is framed around adding value for our members.

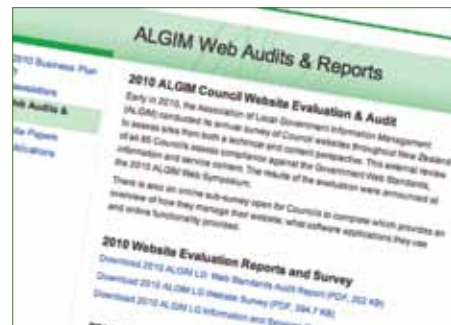
1. ALGIM produced a whitepaper on shared services within local government ICT – a topic of strong interest to local authorities which will be a key focus for ALGIM in 2011. To download a free copy of the paper visit <http://www.algim.org.nz/publications/>
2. In 2010 ALGIM held three highly successful annual symposiums – the Web, Records Management and Customer Service Symposium. These were a marked improvement on previous symposiums, generating outstanding satisfaction rates of 100%, 98% and 100% respectively.
3. ALGIM hosted its 30th Anniversary Conference, aptly themed around the future of local government ICT. This milestone event exceeded the standard of previous years with its best programme yet, featuring an exceptional line-up of international and national speakers, celebrities, local government case studies, workshops, overseas experiences, networking opportunities and the prestigious Annual ALGIM Innovation Awards.
4. ALGIM introduced a new VMware study award to recognise and celebrate the use of VMware within local government. The prize for this award is attendance at VMWorld this year in San Francisco.
5. ALGIM was awarded the International Excellence in Municipal Systems Award for its innovative Information Management Toolkit. ALGIM received the award in June at a conference hosted by the Municipal Information Systems Association (MISA) in Canada.
6. The current IM Toolkit modules were reviewed and as a result a maintenance programme was developed. An update for the IM Toolkit was completed for module T3. The Toolkit was also expanded to include a new module called the Self Assessment Module. This module aligns with the audit framework being developed by Archives NZ for use with central government. It includes methodologies and checklists for carrying out self audits, and simple reporting tools.
7. ALGIM signed a contract with Projex Unlimited for the development of a Customer Service Information Toolkit. The first module for this project is currently underway.
8. ALGIM partnered with Greenkeeper Systems to offer NZ councils a leveraged deal on the Greenkeeper, a unique power management application. ALGIM negotiated a rate which enables local authorities to generate savings of up to 500% over and above the cost of the software.



9. An all-new version of Smart Trainer, which is an e-learning software solution for local government, was launched by ALGIM. We have negotiated an excellent pricing deal for local authorities which includes all training software in relation to any Microsoft product and a further 10,000 modules on numerous training aspects. Councils can add their own content and staff tests whenever they want.
10. ALGIM conducted its third annual web audit of all New Zealand council websites and produced 19 web reports as requested by local authorities using the audit to benchmark the success of their organisation's website.



The ALGIM HQ Staff



11. Mike Manson (ALGIM CEO) and Mike Wanden (ALGIM President) represented ALGIM at the official Linked Organisations of Local Authorities (LOLA) Presidents Conference in Niagara Falls in June. Jason Dawson (ALGIM Executive) also represented ALGIM in the US at the GMIS Conference in August.

- ALGIM went live with a new website, www.algim.org.nz. A full content review was completed when we migrated to our new CMS (EpiServer). The site has vastly improved usability and accessibility, including a number of new features.



- ALGIM completed its first induction video for local government which includes three short videos explaining what ALGIM is all about, the products and services it provides, and its role within local government both nationally and internationally. To view the induction video on YouTube via our website go to <http://www.algim.org.nz/products-services/algim-induction-video/>



- ALGIM improved its marketing / communications. Among ALGIM's initiatives in this area were successful marketing plans for ALGIM's three symposiums and flagship conference, the production of various ALGIM collateral (including three member newsletters, one vendor newsletter and one international newsletter), enhanced relationships with media and a review of the organisation's communications plan.
- Numerous feature articles written by ALGIM were published in New Zealand Local Government (LG) magazine, including a cover story.
- Last year ALGIM held three Board Meetings and a two day planning meeting to help shape the exciting future direction of the organisation.

ALGIM LAUNCHES NEW RECORDS MANAGEMENT TOOL

The Association of Local Government Information Management (ALGIM) is launching a new information tool which is believed to be a world first in the provision of online records management expertise.

The online suite of tools and resources, called Records Manager, is able to manage a comprehensive records management and archives programme. It has been designed to require little or no training to use.

Records Manager was developed using an agile project management approach which meant usable functionality was available at the end of every week.

Former ALGIM Executive, Matt O'Mara, says the product has been trialled by Wellington City Council which has provided excellent feedback.

"The practical tools offered by Records Manager have proven invaluable to the Council," he says.

Records Manager provides six critical tools under the labels of Business Classification Scheme Manager; Business Process/Output Tool; Document Types Manager; Information Inventory; Retention & Disposal; and a Work Plan tool.

Matt says that, because Records Manager is an online tool, ALGIM can now provide seamless updates.



"Records Manager is based on a software-as-a-service model. This has many advantages including no software installation, seamless additions of new functionality, and no need to worry about disaster recovery as it's hosted away from an organisation's internal ICT infrastructure," he says.

Matt says Records Manager has the potential to be a world leader in the provision of online information management tools and resources.

"In many other jurisdictions, such as the United Kingdom, United States and Australia, most resources and tools for records management are paper based or based on word or pdf documents," he says.

"Records Manager is keyword searchable and able to be instantly edited. Additional functionality includes the ability to search the entire knowledge repository and tool-set," says Matt.

ALGIM has a view to deploy Records Manager to New Zealand local government as well as its international sister organisations.

"We also plan to increase the scope of Records Manager to meet the future requirements of its local government members," says Matt.

For more information about Records Manager please call Amanda Cockburn (ALGIM's Project Manager) on (06) 351 6330 or email info@algim.org.nz

GET SMARTER WITH SMART TRAINER

Training Your Entire Organisation

ALGIM has launched an all-new version of Smart Trainer, an e-learning software solution for local government.

We have negotiated an excellent pricing deal for local authorities which includes all training software in relation to any Microsoft product and a further 10,000 modules on numerous training aspects.

Traditional training methods can be unaffordable, too time consuming, difficult to organise and may not provide reliable or consistent training opportunities across the entire workforce.

Smart Trainer is easy to install / administer, and comes with a vast range of training which is applicable to most industries. It comes complete with Learning Management Systems, e-books, exam simulators and the ability to upload your own in house training and test questions. All of this is available for one single site licence fee.



ADVANTAGES OF SMART TRAINER

- Training time is flexible and courses can be accessed at times convenient to individual requirements.
- Staff can work at their own pace and can revise any of the training modules.
- You can configure and create your own training content and test questions as well as record your very own industry specific training and progress.
- Smart Trainer has bookmarks, areas where you can make notes, and the ability to set dates and times to complete courses.
- The Learning Management System records details and provides reports of all access times, training modules and tests completed by individual staff members.
- Increases efficiency, productivity and reduces down time and training costs.
- Motivates and retains staff.



See the Smart Trainer website at www.smarttrainer.co.nz
See demonstration at <http://demo.smarttrainer.co.nz/login.php>

Username: Demo

Password: 111

“Smart Trainer” provides a simple, affordable solution offering accountable and continuously updated information to train your entire organisation.

HARDWARE

Technology Solutions will supply a standard hardware network storage device containing a range of training options and Learning Management Systems (LMS), for a one-off fee of \$500.00. They are currently using Synology network storage devices of various sizes to cater for your different training needs.

It is possible to supply a standard one bay unit (with a 1TB drive) which can be configured to your own network, or alternatively a Rack Mount of your choice. Your council will need to provide PCs with sound cards, headphones and network connections.

CONFIGURATION

Smart Trainer is customised to plug and play into a standard network connection and be up and running within minutes. Please note that if you would prefer to use your own server, we are happy to install Smart Trainer for you (PHP and SQL required). Training in the use of Smart Trainer is also available, however the product comes with full sets of simple yet comprehensive instructions for both the user and the administrator.

In order to configure your Smart Trainer we require the following information:

Windows Work Group Name

Fixed IP Address

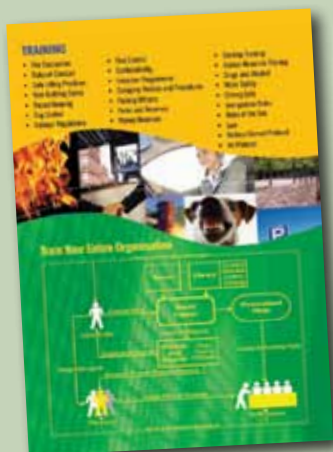
Sub-net Mask

Gateway

DHCP

Company Logo

Artwork to be made in JPEG or PNG file (should be no larger than 200KB) – dimension is 800 X 200.



ANNUAL LICENCE

A fully loaded Smart Trainer includes e-books, exam simulators, LMS, installation guides and legal documentation. It has an unlimited annual license within your organisation.

Number of Employees	First Year Fee	Subsequent Annual Licence Fee	Estimated fee per employee per week
1 - 50	\$3,500.00	\$3,000.00	\$1.15
50 - 100	\$6,000.00	\$5,500.00	\$1.05
100 - 150	\$7,000.00	\$6,500.00	83 cents
150 - 200	\$8,300.00	\$7,800.00	75 cents
200 - 250	\$9,500.00	\$9,000.00	69 cents
250 - 300	\$10,800.00	\$10,300.00	66 cents
300 - 350	\$12,000.00	\$11,500.00	63 cents
350 - 400	\$12,500.00	\$12,000.00	57 cents
400 - 450	\$14,500.00	\$14,000.00	57 cents
450 - 500	\$15,500.00	\$15,000.00	57 cents

TECHNICAL SUPPORT

A competent technical support team is available in New Zealand to support any technical details and matters.

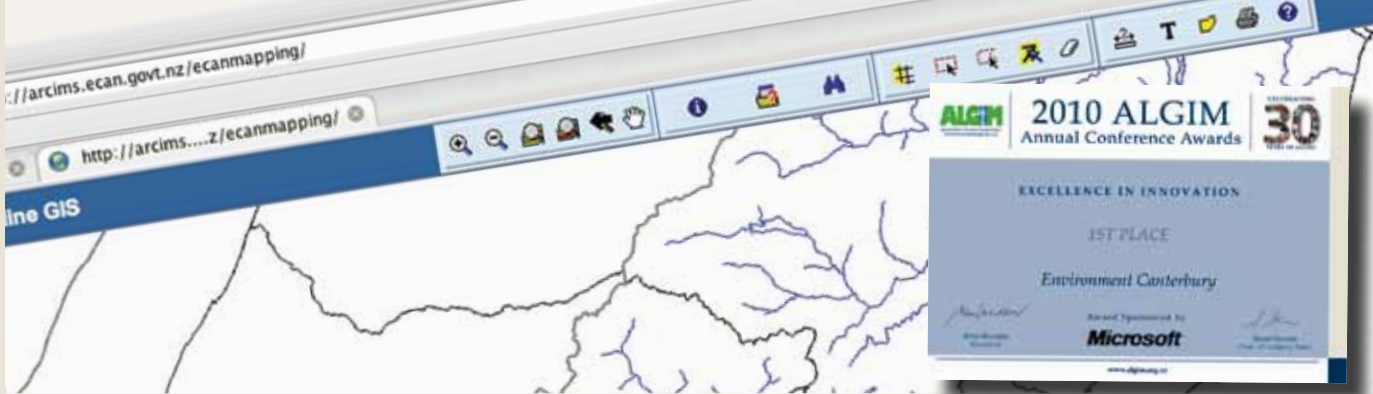
ADDITIONAL SERVICES

Installation

Installation, training and configuration of Smart Trainer can be implemented by Technology Solutions' competent technical staff at a fee of \$600.00 per day.

If you have any questions please do not hesitate to contact **Amanda Cockburn (ALGIM's Project Manager)** on (06) 351 6330 or email info@algim.org.nz.





ALGIM RECOGNISES TOP COUNCIL INNOVATIONS

By Brooke Tietjens

- Marketing and Communications Coordinator, ALGIM

The winners of the prestigious 2010 Annual ALGIM Innovation Awards were announced at the 30th Anniversary ALGIM Conference, held at Wairakei Resort in November.

The event, themed around the future of local government ICT, showcased ten groundbreaking New Zealand council case studies which were the selected finalists for the supreme ALGIM Innovation Award.

This year the national Innovation Awards programme expanded with the introduction of a new VMware study award, offering attendance at VMWorld in San Francisco in 2011.

The ALGIM Innovation Awards aim to celebrate best practice in IT/IM and outstanding leadership within New Zealand local government. In 2010 more councils than ever before shared their successes as an expert panel of judges selected the winners.

For more information about ALGIM's award programmes visit www.algim.org.nz

2010 ALGIM INNOVATION AWARD

- Sponsored by Microsoft NZ Ltd

Environment Canterbury's close relationship with the land and people inspired the Council to create "One View" of the location and the customer, integrated throughout its systems.

Environment Canterbury has developed an on-line GIS mapping system providing employees with "one view of the location". This mapping system displays "touch points" where the Council has information related to a particular location.



Environment Canterbury also utilised its Customer Relationship Management (CRM) system to provide "one view of the customer". The user can view all interactions a customer has had with Environment Canterbury.

Both systems enable Environment Canterbury to link its customers and locations regardless of the originating system and assist the Council to work collaboratively with stakeholders and the environment.

Environment Canterbury's Team Leader of Information Systems, Iain Champion, says winning the 2010 ALGIM Innovation Award is important to the council because it gives national recognition to the staff involved with One View.

"The staff are providing a top class service, and in turn their customers can see that the systems they're using are among the best," he says.

The council developed One View due to a range of technology issues, including disparate systems, multiple customer databases, incorrectly stored/captured GIS data, slow response to internal customer needs, the inability to see all customer data in one place, and training on multiple systems.

One View now offers the "ability to respond efficiently to customer enquiries with a more comprehensive picture of customer interactions and information surrounding the customer's location," says Iain.

Other benefits of the new system include:

- Can adopt new best of breed technologies faster
- Cost savings with improved in-house resources
- Shared collaborative approach
- Simple loosely coupled integration
- More efficient
- Disparate systems connected
- Viewable from either customer or location
- Can implement new systems quickly
- Links from CRM record to spatial
- Integrated predictive search

Iain says One View is an outstanding project "because it is an innovative way of linking a customer record from one contact system to many of its other databases, providing numerous benefits."

One View will be further developed with some newer systems coming on stream along with extra functionality to both the customer and location view.

SECOND PLACE:
CHRISTCHURCH
CITY COUNCIL
FundForce



Christchurch City Council has overcome a common belief that each funding type is unique and incomparable through its implementation of FundForce, a single repository for storing and processing grant applications.

FundForce was primarily built on the Salesforce.com platform hosted in "the cloud". Salesforce.com has a wide range of functionality that ensures information is captured

correctly and available to those who need it.

FundForce was integrated with key Council systems through the use of web services. The user interface was customised to cater for different funding application types and roles a user may have.

The solution provides a repository that allows for the capture and subsequent processing of online and hardcopy applications. Any user can view the entire funding history of an individual or group, with the solution deployed to all grant making units.



Christchurch City Council's FundForce project also won the 2010 ALGIM Successful Information Management Award, sponsored by Information Leadership.

Horizons staff have teamed up with Massey University to develop a decision support tool that assists in designing effluent management systems for dairy farms.

By adopting this tool, dairy farmers are able to make better use of the nutrient and water content of effluent for pasture growth, improve their resource consent compliance rates, and reduce impacts on stream water quality.

The tool achieves this by providing customised recommendations for farm storage requirements based on information specific to that farm. Prior to this calculator there was no tool available to accurately calculate these storage requirements for a farm.

The Farm Dairy Effluent Storage Calculator is being taken up by nine regional councils throughout the country along with the dairy industry and effluent system designers.

THIRD PLACE:
HORIZONS REGIONAL
COUNCIL
The Farm Dairy Effluent
Storage Calculator



ALGIM EXCELLENCE IN LEADERSHIP AWARD 2010

– Sponsored by ALGIM and Aiscorp

Murray has applied process improvement and cost effective technology solutions at Thames-Coromandel District Council to enable better decision-making and service delivery.

He has promoted and implemented numerous technology solutions within the Council which facilitate community engagement. These include online submissions; digitisation of property records; network solutions; Masterplan, a customer searchable tool for key Council documents; and Masterview, a browser-based enquiry tool.

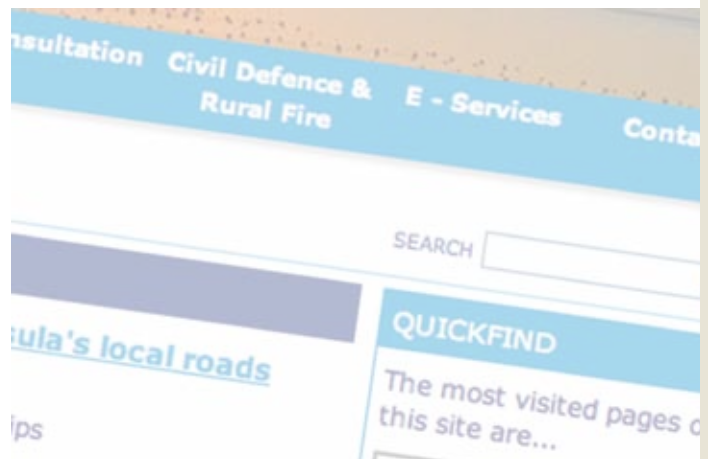
As a leader and champion of change within the Council, Murray has initiated process mapping, business continuity and performance management frameworks, regulatory process review, shared services, and improved vendor services to local government. In addition he strives to represent the Council's key values of integrity, supporting others, passion, courage and innovation.

Murray started his IM/IT career as a systems administrator in Australia then moved to the United Kingdom as an analyst programmer. Since his return to New Zealand in 1990, he has worked in IT operations, applications, professional services, management and consulting for a number of organisations within government and the IT industry.

Murray was employed as Thames-Coromandel District Council's Information and Technology Manager in 2004. He and his team of 20 staff provide support to the Council and its customers through IM/IT strategy development and implementation, technology management and services, information management and information services.



Murray Foster, Manager
Information and Technology
THAMES-COROMANDEL
DISTRICT COUNCIL



2010 ALGIM STUDY AWARD

– Sponsored by VMware & Datastor



NEW PLYMOUTH DISTRICT COUNCIL

The ALGIM Study Award was introduced in 2010 and recognises the use of VMware within local government. The prize for this award is attendance at VM-World in San Francisco which was won by New Plymouth District Council.

In 2009 the Council's information services team adopted a new IS Strategy underpinned by a vision to be "world class partners in excellence". A review of the organisation's old infrastructure platform highlighted architectural, resilience and procedural issues affecting network, server, storage, backup, telephony and desktop components.

A three phase renewal programme was initiated with the objectives to improve the efficiency and effectiveness of the IS team; mitigate the significant risks identified in the review; increase availability; and minimise the cost of ICT service provision.

The first phase was a project to replace servers, network, storage and backup infrastructure. VMware was a vital component of the solution and is directly and indirectly responsible for delivering many of the programme's benefits.

PHOTO GALLERY OF 2010 ANNUAL CONFERENCE



PROFILE OF JASON DAWSON

Executive Member, ALGIM

Jason's key responsibilities on the Executive Committee include coordinating the annual ALGIM Web Symposium and Website Audits as well as assisting with ALGIM's marketing and communications. Jason is also our social media guru – he writes articles / guest blog postings and has presented nationally and internationally on successful use of social media in local government and for crisis communications.

Jason joined the ALGIM Executive in 2008. He enjoys working to achieve best practice within the local government ICT sector, and has been proud to see improved standards within council websites and online citizen services.



Outside of his ALGIM commitments, Jason is Northland Regional Council's General Manager – Community Relations. His portfolio includes management of the council's online services, including its award-winning website and intranet as well as its social media channels. On a broader scope he is also in charge of the local authority's marketing, communications, environmental education, Maori relationships and customer service teams. In addition to his day job, Jason is Regional Public Information Manager for Northland Civil Defence, Regional Communications Co-ordinator for Northland's Rugby World Cup 2011 and on the National Oil Spill Response Team (Media) for Maritime New Zealand.

Jason has worked in local government for 15 years and is passionate about the sector because it affects everyone's daily lives. He also enjoys the social responsibility of working for a regional council.

Jason has won multiple awards for re-developing both Auckland Regional Council's and Northland Regional Council's websites. In 2008 Northland Regional Council was ranked number one in a major survey and evaluation conducted by ALGIM in which council websites throughout New Zealand were assessed against the NZ Government Web Guidelines, from a technical and content perspective.

In 2007 Jason attended an IT conference in the UK as part of an international study award he won through ALGIM. During his time overseas he conducted a study tour visiting the leading UK council web teams and learned how they provide better online services for their citizens.

In 2009 Jason was a Northern Region Finalist in the NZIM/ Eagle Technology Young Executive of the Year.

When Jason joined the ALGIM Executive in 2008, he envisioned ALGIM raising its visibility and increasing its value by expanding its professional development programmes and offering more products / services. He believes ALGIM has achieved this and would now like to take more opportunities to the individual level – through study awards, scholarships and mentoring – nationally and internationally.

In his spare time, Jason is a keen photographer, loves to travel and is addicted to his iPad!

From our newsletter sponsor...

HOW DO YOU FILE AND RETRIEVE DOCUMENTS?



Filing paper documents is an essential part of business today. However, the amount of space we dedicate to storage can be costly, and retrieving hardcopies can be time consuming.

At Fuji Xerox we work hard to understand the record keeping needs of local government so that we can deliver scan solutions that are compliant to New Zealand's Public Records Act. These solutions, which are tailored to meet your requirements, range from business process re-engineering and bulk document scanning to scan management.

We enjoy the support that being part of a truly global organisation brings. But we do not forget that we are New Zealanders who are passionate about making your organisation more capable and successful than ever before.

Locally, at Fuji Xerox New Zealand, we have developed SmartConnect 2.0 which enables your Fuji Xerox ApeosPort device to interface with enterprise systems. This gives you a single store of information. With ad-hoc or defined business rules, your documents can enter directly into your business processes so that you can distribute, store and retrieve documents without the need for expensive on site hardcopy storage facilities.

Call us today to discuss how SmartConnect 2.0 can interface directly with your enterprise systems, such as Microsoft SharePoint, Interwoven and other OLE DB compliant databases, to manage paper document workflows more intelligently.



0800 FUJI XEROX (0800 385493)
smartconnectnz.co.nz

ALGIM 2011 CALENDAR OF EVENTS

DATE	EVENT	VENUE	LOCATION
21-22 March	GIS Symposium	James Cook Hotel	Wellington
2-3 May	Web Symposium	James Cook Hotel	Wellington
25 - 26 July	Records Management Symposium	James Cook Hotel	Wellington
1-2 August	Customer Service Symposium	Rutherford Hotel	Nelson
20-23 November	Annual ALGIM Conference	Wairakei Resort	Taupo

WHAT IS ALGIM?

The Association of Local Government Information Management (ALGIM) represents the national and international interests of the information, communication and technology (ICT) sector within New Zealand's city, district and regional councils. We provide best practice in the local government ICT sector by enhancing professional development through scholarships, training, events, awards and networking, and offer leadership through toolkits, advocacy, research and shared services.

2011 ALGIM EXECUTIVE

Mike Wanden, President (Otorohanga DC); Marion Dowd, Vice President (Western Bay of Plenty DC); Billy Michels, Vice President (Environment Waikato); Jason Dawson (Northland Regional Council); Jolanda Simon (Hurunui DC); Susan Souren (Taupo DC); Jim Higgins (Life Member); Peter van der Burg (Porirua City Council); Robyn Dearlove (AuditNZ); Mike Foley (Auckland Council)



The ALGIM HQ Staff

ALGIM HQ



Mike Manson, CEO; Amanda Cockburn, Project Manager; Jenny Cullinan-Nevell, Administration Executive; Brooke Tietjens, Marketing and Communications Coordinator; Rebecca Swansson, Conference & Events Coordinator

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