

2023/2024

Corporate Prospectus

www.algim.org.nz



ALGIM

Bringing people and technology together

About **ALGIM**



The Association of Local Government Information Management (ALGIM) has represented the national and international interests of the information, communication and technology sector within New Zealand's city, district and regional councils for over 40 years.

We are proud to have 100% of local authorities in New Zealand as members of ALGIM, and together we are working towards a digitally transformed local government sector.

We provide best practice in the local government ICT, customer experience, information management, web and GIS sectors with professional development, scholarships, awards, white papers, networking and collaboration. We also offer leadership through toolkits, advocacy, research and shared services.

Our corporate partners and sponsors are very important to us and our council members. We want you to get the best out of your corporate membership. Partnering with ALGIM gives your business unrivalled opportunities to showcase solutions to the local government sector and market directly to a community of decision makers.

Exhibiting and sponsoring our events is a targeted cost-effective way to reach a sector that controls billions of dollars in spending across hardware, software, communications, consulting and many other products and services.

Corporate membership

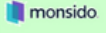

ALGIM offers two levels of corporate membership - Elite (by invitation only) - and Gold. Gold membership is \$1800.00 + GST for 12 months



Vendor Marketplace

All our corporate members have listings on our online vendor marketplace under their different product/service categories with links to website, contact details and an optional short promotional video.





| | | | | | |
|--|-------------------------------|---|------|---|-----|
|  | ManageEngine | Bringing IT together | Gold | https://www.manageengine.com/ | IT |
|  | ManageEngine NZ | Comprehensive IT management software from network / device management to security and service desk software | Gold | https://www.sofsol.co.nz/manageengine/ | IT |
|  | Monsido | One platform to protect your website user experience | Gold | https://monsido.com/australia | Web |
|  | Objective Corporation Limited | Outstanding digital government software driving stronger communities and nations | Gold | https://nz.objective.com/ | IM |
|  | Panasonic Corporation | Leading the world in rugged laptops and tablets since 1996 | Gold | https://business.panasonic.nz/computer-product/ | IT |



Site Administration

Category Select >>> Select category from drop down to display vendors who have products and services in the selected category.

| Vendor | Our Mission | Status | Web Page | Video | Category |
|---|---------------------|--------|---|---|----------|
|  Ezescan | Making digital work | Gold | https://www.ezescan.com.au/ |  | IM |

Events

Corporate members enjoy:

- 15% discount attendance at ALGIM's conferences and workshops (virtual or face-to-face)
- 15% discount off sponsorship options
- Members' only exhibitor discounts offering significant value and priority booking
- Preferential bookings for trade stands at conferences and workshops

Webinars

Corporate members get the:

- Opportunity to present a 45 minute webinar to all our members every year (content subject to approval)
- Additional webinars can be purchased for \$1000

Unique opportunity to reach the local government market

Corporate membership also includes many other ways to reach our members:

- Publish case studies, white papers and thought leadership documents for our members on our website (content subject to approval)
- Collaborate with ALGIM to provide special pricing to our members
- Advertising before popular webinars - pricing dependent on webinar - with audiences of up to 1750
- Advertising in our regular member online news sent to over 4000 local government staff in ICT, web/digital, information and records management, GIS and customer experience \$500 per issue
- Collateral supplied by you about your organisation included in ALGIM new membership packs
- Be recognised as a gold corporate member at all events

